

English

Friday 19th June

Watch the video clip:

<https://www.youtube.com/watch?v=C8Ek7vbl3X8>



What persuasive techniques did the company use in this advert clip?

Using your persuasive writing from yesterday, you are to plan and present an advertisement for your Wizard School.

Things to consider when presenting:

- How will you 'sell' (make your school) sound amazing?
- Will you use any specific pictures or phrases to promote it?
- What speaking skills do you need when presenting - do you need to emphasise any specific word/phrases?
- How will you engage the reader > rhetorical questions?

If you can, present your advert to a family member!

Remember to write feedback on The Padlet and send updates to your teachers.

Be confident, creative and sell/promote your wonderful wizard school!

