English

Thursday 2nd July

Gadgets!

Today you will be writing your persuasive text/advert about your gadget.

Use all the learning from this week to help prompt your writing:

- ✓ The original model text (structure and language)
- ✓ Key skills toolkit
- ✓ Your design (ideas and diagram)
- ✓ Your plan

Key skills:

- ✓ Hook the reader in immediately – start with a question or exclamation to tempt the reader in – Do you always feel bored?
- ✓ Use imperative (bossy) verbs – Buy now!
- ✓ Engage the reader by talking to them in 2nd person – Would YOU like to be...
- ✓ Use boastful language – The finest gadget...
- ✓ Include quotes from famous stars to give the product extra leverage – As recommended by Harry Kane himself...

Just as we do in school, remember to always re-read and edit/improve your writing!

Ask yourself:

- ✓ Does my writing fulfil its purpose and make sense?
- ✓ Should some sentences be re-written or varied?
- ✓ Are there secretarial errors (spellings, punctuation, grammar)?
- ✓ Is the vocabulary that I've used effective or does it need improving?